

British week*



(*) Une semaine à l'heure anglaise.



8 -16 Octobre 2011

programme 



HACKETT
LONDON

UN SIECLE DE LUMIERES

LE TOUQUET /  PARIS-PLAGE

1912 2012



Tout le programme
en scannant ce QR code
ou sur letouquet.com



Message by Daniel Fasquelle,
Mayor of Le Touquet-Paris-Plage

Sweet kisses from Le Touquet !

As the Centennial Anniversary of the creation of Le Touquet-Paris-Plage is drawing near, the event that cannot be missed is "The British Week". All the

British Week enthusiasts have persuaded us to make it one of the long-awaited yearly permanent events.

If we go back in time and remember what life was like in Le Touquet-Paris-Plage, in the last century when the resort was one of the most prominent resorts in the world and one of a kind in the roaring 20s for its elegance. From the Prince of Wales to the Duke of Windsor - Princes, Lords, billionaires, Generals, Stars - like the Duke of Norfolk or Lady Dudley, members of the British Gentry regularly stayed in our Resort. From then on Le Touquet-Paris-Plage became the favourite Resort for the British people. Various sports facilities such as the Golf course, Tennis courts were inaugurated during Anglo-French celebrations for the 'British Week', in the presence of the Prince of Wales.

Since then many British VIPs have come for a stay in Le Touquet-Paris-Plage: Lord Balfour - Commander-in-chief of the British Army during WWI, the Duke and Duchess of Westminster, Sir Winston Churchill, Princess Margaret... Ian Fleming who fathered James Bond have left a mark of their stay in the Resort. Even the architecture of the time has given the town an Anglo-Norman heritage you can still easily notice today. Many villas have hosted VIPs and have then kept these historical traces. That is why the tours of our real estate holdings are so rich with History that they attract all History lovers.

All along the century, the resort managed to maintain its 'so British' charm that contributed so much to its reputation of elegance. The town of Witney for instance has been twinned with the resort since 1978; in 2003 Le Touquet-Paris-Plage hosted the 25th Franco-British Summit in the presence of Tony Blair - British Prime Minister - and of Jacques Chirac - President of the Republic of France - : a highlight in the history of our town but also of our whole region.

Therefore the British visitors - who have always been the biggest group in our foreign 'clientele' - still consider Le Touquet-Paris-Plage as their favourite resort.

Organising again this 'British Week' with the renewed enthusiastic support of Sir Peter Westmacott, the United Kingdom's Ambassador to France seemed the right opportunity for me to celebrate the Franco-British 'perpetual alliance'. More actors of the economy of Le Touquet have joined us to participate in this event: a whole week of British way of living.

They have all collaborated to offer you a programme of a really wide variety of events with both French and British specialties, whether being related to sports, culture, tourism or gastronomy. Everything has been thought out so that we can celebrate together this very warm, friendly, exceptional week.

Last year the last event was a James Bond Charity Party so this year James Bond will be the backbone of the 2011 British Week.

As you all know, Le Touquet-Paris-Plage is the city where James Bond was born in the novel entitled 'Casino Royale'. You will have noticed this character has a distinctively British gentleman attitude; he is built as an athlete; he is a smooth operator with ladies and he loves beautiful cars... all qualities inherited from his father, Ian Fleming who acquired them during his numerous stays in Le Touquet where he wrote about his adventures.

This character is at home in Le Touquet thanks to our hotels, our vintage cars, the golf courses, the tennis clay courts, and the horse riding facilities... With Le Touquet being now shortlisted as a Pre-Games Training Site for the 2012 London Olympic Games, you also will profit from all these venues and enjoy all these events that will make you feel this so British touch.

Whether on your own or with family and friends, I will be pleased to welcome you into our Sea-side Resort to enjoy this Franco-British adventure that will no doubt remain a cherished memory for all.

British Week : 8 to 16 October 2011



Ambassade de
Grande-Bretagne
à Paris


«The Le Touquet British Week festivities have the enthusiastic support of Sir Peter Westmacott, the United Kingdom's Ambassador to France.»

Saturday October 8 2011

10:30 à 12:00 : horse-drawn carriage rides,
from the Palais des Congrès
(limited to seats available)

11:00 Bagpipers' Parade in town,
starting from the Palais des Congrès

James Bond Festival

(in collaboration with the  James Bond Club and the 3-As (Aces) Cinema



11:00 : Official Opening of the James Bond Festival, at the Palais des Congrès, in the presence of **John Glen,** the famous director for several James Bond movies; he will be accompanied by **Maryam d'Abo,** the James Bond girl in



The Living Daylights'



Make the most of the 1st edition of the Le Touquet James Bond Festival by buying an "007 Festival pass". This 20€ Collector Pass, in the shape of a credit card issued by the James Bond Club of France, it will give you access to the Palais des Congrès for the film : 'the Living Daylights'; to the lecture room and to other surprise Festival events. It will also entitle you to have the special 'Le Touquet-Paris-Plage British Week' issue of the James Bond Club magazine 'Le Bond'. Limited seats available, prior re-

gistration of your Pass is essential at the Office de Tourisme, Palais des Congrès.

11:00 : Ian Fleming & James Bond –Touquet-Paris-Plage lecture by



Jacques Layani, lecturer and author of « You only read twice » Ecriture edition. The lecture will be followed by an autograph session. Access reserved for 007 Festival Pass holders.

From 14:00 to 16:45 : Palais des Congrès: Screening of the 'the Living Daylights' film in the presence of the James Bond girl and of the director !



From Gibraltar to Bratislava...enjoy the show and the session of autographs by some of the protagonists. Access reserved for 007 Festival Pass holders.

14:00 Bagpipers' Parade, starting from the Town Hall... back to the Town Hall. Follow them on the streets of Le Touquet and they will lead you to the commencement of the British Week Festivities at the Town Hall !!

14:30 to 17:00 : horse-drawn carriage rides, from the Palais des Congrès. Free of charge

14:30 : Opalic Games Dressage competitions,

the Equestrian Centre, av de la Dune aux Loups - Information and registration : (1)





**17:00 Commencement
of the 2011 Le Touquet
British Week Festivities
and of the Opalic Games,
Town Hall**



**17:30 : Opalic Games « the
Le-Touquet Opaliques Games
1st leg of individual Vaulting
Competitions,
Equestrian Centre
Information and registration: (1)**



Presentation of the scheduling of the competitions in the Opalic Games.

To profit from the attraction of the London 2012 Olympic Games, the sports leaders in Le Touquet thought of organising a series of competitions during this British Week to emulate the next Olympic Games. The winners will be awarded bronze, silver or golden 'caddy' medals during the last 'Awarding' ceremony. This booklet will give you the calendar of the various competitions and tell you how you can register to compete. You can also visit the Le Touquet site: www.le-touquet.com

Opalic Games : Golf Tournament

The Westminster Hotel and 'Association Sportive' Cup :

4balls, best Ball Stableford, on the Parcours de La Mer course

Information from : golf du Touquet -

Tél. : 03 21 06 28 00

letouquet@opengolfclub.com



**19:30 : Presentation of the
new collection of the official
'2011 British Week' polo shirts
Hackett boutique Le Touquet-Paris-Plage
Cocktail at Hackett Boutique, 19 avenue
Saint Jean - tel.: 03.21.05.77.90**

**HACKETT
LONDON**

**20:30: French Foosh & British Pop music
Party**

at the Lounge Bar , le 29
29 rue St Louis tel : 03 21 05 05 29
The 29 proposes a 30€ menu including a
glass of champagne on arrival. Live
music, melodies ranging from Phil Col-
lins's to Mc Cartney's or from Dire Straits'
to Pink Floyd's and the Stones'.
Prior booking advised

21:00 : Karaoke night

at the Philae (26 rue Saint Jean
Tel. : 03.21.05.98.71)

The best of French and international
music in that Egyptian décor which will
remind you of 'the Spy that loved Me'.

007

**23:00 : Special 007
Clubbing Night**
at the Doral

(26 rue Saint Jean Tel. : 03.21.05.16.99)

The décor is worthy of James Bond.

Access is free of charge.

Proper attire and ID checked at entrance door.

The right of admission to the night club may be denied!

Sunday October 9 2011

09:30 : The Drags Ride with riders from the Equestrian Centre in their rider's gear. Starting from the Equestrian Centre



**09:45 -12:45 Opalic Games –
« Les Jeux Opaliques du Touquet
Paris-Plage » Yachting Speed Run**
Base Nautique Nord

Information & registrations (2)

10:00 : British Tour : Visit or re-discover the resort's historical sights.

A bicycle guided Tour-Starting from the Palais des Congrès

Adults:5€; children 5-12 : 2€50;
children under 5 : free

A family of 4 : 12€. Registration until the day before from the Office de Tourisme. You can bring your own bike; if not: bike rent charge: 3€ per hour; 8€ for half a day; 12€ a day*

10:30 : Horse-drawn carriage rides,
from the Palais des Congrès.

12:30 : Garden Party,

on the lawns of the hippodrome in the Equestrian Compound now a Pre-Games Training Site for the 2012 London Olympic Games.



La Fine Epicerie (105 rue de Metz
Tél : 03.21.06.42.15) has beautiful baskets and a wide choice of goodies to carry in them. The le Touquet Lions Club will propose French and English specialties that you will buy to put into your basket. Proceeds from the sale will go to benefit a project to help a disabled athlete to participate in the London 2012 Olympic Games. For further information get in touch with M. Hénon h-henon@cegetel.net

14:00 : A horse race run by the Equestrian Centre riders, a competition in the Opalic games - les « Jeux Opaliques du Touquet Paris-Plage»

14:30 : Obstacle Showjumping, Carrière Jappeloup or on the Equestrian Centre riding school pit.
Information and registration: (1)



14:30 : Sand yachting Speed race Base nautique Sud , à la Base Nautique Sud
Thank you for bringing your own equipments Information & registration: (2)



14:30 : horse-drawn carriage rides, from the Palais des Congrès. Free of charge.

14:30 : The Drags Ride with riders from the Equestrian Centre in their rider's gear.

15:30 to 19:00 : Dancing, at the Philae (26 rue Saint Jean – Tél. : 03.21.05.98.71)



22 :00 « the Chatham never Dies » night (Bar - Discothèque Le Chatham 25 rue Saint Jean tel. 03.21.06.38.97) Special 007 Night. Free admission.

18:30 : Archery competition,



Archery venue (avenue de L'hippodrome, parking des saules)
Individual contestant competition, equipment provided
Information & registratio : (3)

16:00 : Film : « the Free French people in London », Palais des Congrès, auditorium

The friends of FIGRA – festival for great current stories- invite you to watch this film by Timothy Miller and to join in the after-film debate.

18:30 : Aperitif and activities in relation to the 'James Bond' theme at the Wish Bar of the Barrière Casino (Place de l'Hermitage Tél : 03.21.05.01.05)

Monday October 10 2011



Opalic Games – « Les Jeux Opaliques du Touquet Paris-Plage » various competitions



15:00 Beach Volleyball Tournament

Central patio on the beach
Teams of 3, free registration, no equipment needed.
Information & registration: (3)



18:00 : Futsal Tournament, Palais des Sports Paul Olombel (Avenue Sanguet)
Teams of 6, equipment provided
Information & registration : (3)



18:00 : Tennis Tournament : Doubles Centre Tennistique Pierre de Coubertin (rond point des sports)
Bring your own equipment.
Information & registration: (3)

Tuesday October 11 2011

15:00 : « At the service of her Majesty... » A thorough lecture on Queen Victoria

Palais des Congrès By Mme Livermore. Free admission



16:00 : followed by a « High Tea by Michèle », in the Red Lounge of the Palais des Congrès
Tea-time in collaboration with «L'arbre à thé» (80 rue de Metz – tél : 03.21.86.23.72) Nadejda Offroy-Sakovitch will play piano pieces.
A charge of 3€ for as much tea as you like.



**Opalic Games – « Les Jeux Opaliques du
Touquet Paris-Plage »
various competitions**



17:00 : Basketball team competitions



Salle Gérard Bascoulergue
(rue de Moscou) equipment pro-
vided on the premisses
Information & registration : (3)

18:00 : Tennis Tournament : Doubles,



Centre Tennistique Pierre de
Coubertin (rond point des sports)
Bring your own equipment. Infor-
mation & registration : (3)

18:30 : Badminton competitions,



Palais des sports Paul Olombel
(avenue Sanguet)
Equipment provided
Information & registration : (3)

**18:30 : A competition –individual- of Jave-
lin throwing onto targets,** Regional games
Hall (Terrain des Saules,
hippodrome roundabout) Equipment
provided. Information & registration : (3)

18:30 : Archery competitionn,



Archery venue (avenue de L'hip-
podrome, parking des saules)
Individual contestant competi-
tion, equipment provided

Information & registration : (3)

**22:00 : Special 007 Clubbing Night at the
Doral**

(26 rue Saint Jean Tel. : 03.21.05.16.99)



The décor is worthy of James
Bond. Access is free of
charge. Proper attire and ID
checked at entrance door.
The right of admission to the
night club may be denied !

Wednesday October 12 2011

BUSINESS DAY



francobritish
chamber of commerce & industry

A great novelty this year: the British Week
will devote a whole day to a Business Se-
minar on this very event : Stronger Econo-
mic Links with Great Britain.

**'How to expand business trade with the
United Kingdom'** 09:30 : This Business Day
is organised by the Touquet Tourisme in
collaboration with the Franco British Cham-
ber of Commerce and Industry.

At the Palais des Congrès. This seminar is
aimed at welcoming all the trade players
who want to expand their businesses
abroad or want to create new links with
their British counterparts. No admission fees
but prior booking required –before October
5- britishweek@letouquet.com

A participation of 35€ is required for the
meal, by cheque in the name of Le Touquet
Tourisme

*The Business-Day agenda and a list of the
speakers will be on the internet site :
www.letouquet.com (British Week, Business
Day)*

09:30 : Welcoming all the guests

10:00 : Introduction

1st Round table : experience from some
companies, experts' advice and focus on
some key subjects : How to set up a
company; How to find retailing networks;
How to make British legal technicalities
easier to understand and to meet.

Face to face appointments –Business to
Business- will be possible

12:30-14:30 : Lunch

15:00 : 2nd Round table: on expanding
the tourist economy in our region. How to
attract more British people. What you
shouldn't do. How to improve
communication with British people.

16:00: Questions- answers

16:30: Conclusion

17:00: Aperitif offered at the
Mercure Grand Hôtel
(4 boulevard de la Canche,
Tél :03.21.06.88.88)



14:30 : British Tour : Visit or re-discover
the resort's historical sights. A bicycle guided
Tour-Starting from the palais des
Congrès.*



**Opalic Games – « Les Jeux
Opaliques du Touquet Paris-Plage »
various competitions**

11:30- 14:30 : Yachting Speed Run

Special Prize for young

contestants - Base Nautique

Nord event organised in colla-
boration with the Cercle Nau-
tique du Touquet, Licence

required, thank you for bringing your own
equipment - Information & registration: (2)



15:00 : Mountain bike riding – a 2km

timed test at the Parc equestre
(avenue de la Dune aux loups)

One contestant at a time, thank
you for bringing your own bike !

Information & registration: (3)



16:30 : Sand Yachting Speed Run –

Special Prize for young contes-

tants Run - Base Nautique Sud

Licence required, thank you for
bringing your own equipment -
Information & registration: (2)



18:00 : Athletics meetings

Athletics Stadium (avenue San-
guet) The competitions will be for
teams of 4 for 4 different events: the
100m, shot put, long jump, 3,000m
Information & registration: (2)



18:00 : Tennis Tournament : Doubles

Centre Tennistique Pierre de

Coubertin (rond point des

sports)Bring your own equipment.

Information & registration: (2)



18:30 : Skittles Tournament : Regional

Games Hall (Terrain des Saules, Hippo-
drome roundabout). Individual contestants

Information & registration: (2)

18:30 : Archery competition, Archery

venue (avenue de l'hippodrome,

parking des saules)

Individual contestant competition,
equipment provided

Information & registration: (2)



**20:00 : The Mercure Grand Hôtel
proposes English pastries & pudding**

in the Root's lounge (Mercure Grand
Hôtel, 4 boulevard de la Canche –

Tél : 03.21.06.88.88)

Thursday October 13 2011



**Opalic Games – « Les Jeux
Opaliques du Touquet Paris-Plage
» various competitions**

18:00 : Tennis Tournament : Doubles

Doubles Centre Tennistique

Pierre de Coubertin (rond point

des sports) Bring your own equip-
ment. Information & registration : (2)



18:30 : Badminton competitions.


Palais des sports Paul Olombel
(avenue Sanguet)

Equipment provided Information &
registration : (2)




18:30 : Javelin –onto targets- competitions Regional Games Hall (Terrain des Saules, Hippodrome roundabout). Equipment provided Information & registration: (2)

18:30 : Table tennis Tournament individual contestants. Salle Gérard Bas-coulergue (rue de Moscou)
 Information, registrations : (2)

18:30 : Archery competition, Archery venue (avenue de L'hippodrome, parking des saules)
 Individual contestant competition, equipment provided
Information & registration: (2)

19:00 : Franco-British Musical Encounters. Come & listen to live French & British standards - Novotel Thalassa (Front de mer, Tél. : 03.21.09.85.00)

22 : 00 : Special 007 Clubbing Night
 Night at the Doral (26 rue Saint Jean Tel. : 03.21.05.16.99) The décor is worthy of James Bond. Access is free of charge. Proper attire and ID checked at entrance door. The right of admission to the night club may be denied!


14 :30 : British Tour : Visit or re-discover the resort's historical sights. A bicycle guided Tour-Starting from the palais des Congrès. *

Friday October 14 2011

 **Opalic Games – « Les Jeux Opaliques du Touquet Paris-Plage »**
various competitions

18:00 : Tennis Tournament : Doubles
 Centre Tennistique Pierre de Coubertin (rond point des sports) Bring your own equipment.
Information & registration: (2)

18:30 : Skittles Tournament
Regional Games Hall (Terrain des Saules, Hippodrome roundabout).
Information & registration: (2)

18:30 :Archery competition,
 Archery venue (avenue de L'hippodrome, parking des saules)
Individual contestant competition, equipment provided
Information & registration: (2)


20:00 : Great Gig by 'the Deadwax'
rue de Metz. Influenced by the Beatles, Supergrass, Oasis...Deadwax musicians have confirmed their reputation as the hottest rockers' band in London with a perfect sound and both past and modern influences but with still a unique modern identity.



20:30 : Dinner & Show at the Café de la Forêt , the Barrière Casino (Place de l'Hermitage -Tel. : 03.21.05.01.05) Enjoy an excellent dinner while watching an artiste singing an English repertoire.

20:30 : French Foosh & British Pop music Party at the Lounge Bar, le 29
29 rue St Louis tel : 03 21 05 05 29
The 29 proposes a 30€ menu including a glass of champagne on arrival.
Prior booking advised

21:00 : Karaoke Night at the Philae
(26 rue Saint Jean – Tél. : 03.21.05.98.71)

23:00 : Special 007 Clubbing Night

at the Doral (26 rue Saint Jean Tel. : 03.21.05.16.99) The décor is worthy of James Bond. Access is free of charge. Proper attire and ID checked at entrance door. The right of admission to the night club may be denied!

Saturday October 15 2011

**09:00-12:00 : Opalic Games-
Sand Yachting Speed Run ,**
Base Nautique Sud
organised in collaboration with the
Blériot Club
Information & registration: (2)



10:30 : horse-drawn carriage rides,
from the Palais des Congrès. Free of charge.

10h : Ouverture du Festival du goût,
au Palais des Congrès

**10:00 : Opening of the Gastronomy
Festival** at the palais des Congrès
2nd edition of the "Salon des Saveurs"/
festival for your taste buds. About 30
food artisans, producers will do their best
to celebrate French Gastronomy. So do
not hesitate to taste many local produce
ranging from the 'ratte du Touquet' (po-
tato) to Pérard fish soup.



15 ET 16 OCTOBRE 2011

ORGANISATION ALIÉRIOLINE, DANS LE CADRE DE LA BRITISH WEEK
[HTTP://1000SAVEURS.OVER-BLOG.FR](http://1000saveurs.over-blog.fr)

Admission fee: 3 € - From 10:00 to 20:00
Information from: [http://1000saveurs.over-
blog.fr](http://1000saveurs.over-blog.fr)

The 'tour de
France' will be
complete to en-
able you to
sample terrines,
tapenades and
all kinds of local
fruit preserves
that can com-
pare to the 'so
British marma-
lade'. Various
activities will
also be avail-
able for you.

14:30 : horse-drawn carriage rides , from
the Palais des Congrès. Free of charge



**Opalic Games – « Les Jeux Opa-
liques du Touquet Paris-Plage »
various competitions**

12:45-15:45 : Yachting Speed Run ,
Base Nautique Nord
organised in collaboration with the
Cercle Nautique du Touquet.
Licence required, thank you for
bringing your own equipment -
Information & registration: (2)



**14:30 : Opalic Games. Dressage competi-
tions,** at the Equestrian Centre,
av de la Dune aux Loups
Information and registration (1)



**15:00 : Great Franco-British pétanque
Tournament,** at the boulodrome,
Place Quentovic. Doubles.
Information: by email to: sport@letouquet.com
or on the phone : 03.21.05.94.94 (4)

**15:00 : Orienteering running with Karine
Baillet,** starting from the Palais
des Congrès
The contestants will run across the
forest too and will last around an
hour and a half. Information & registration by
email to: contact@letouquetraid.com



15:00 : Football, Centre sportif, avenue de
l'Hippodrome The Le touquet
club TAC Football Côte d'Opale will
welcome a British team.
Information & registration: (4)



15:00 : Field Hockey, Centre sportif,
avenue Quetelart The Le touquet
club TAC Hockey will welcome a
British team
Information & registration: (4)



**17:30 : 2nd leg of individual Vaulting Com-
petitions,** Equestrian Centre



19:30 -21:30 : -Piano Bar « Sweet kisses from Le Touquet » at the Mercure Grand Hôtel (4 boulevard de la Canche, 03.21.06.88.88).

Each time the password « Sweet kisses from Le Touquet » is heard you will get 2 drinks for the price of one during the Happy Hour.

20:00 : Gala Night to end well the British Week 2011

at the Westminster Hôte & Spa, The theme will be 'Spy party' or 'When the British Spies meet in Paris-Plage'

70€ per person for this meal by the starred Chef William Elliott. Reservations prior to October, 2, 2011. Cheque handed over at the Office de Tourisme, Reception to the Palais des Congrès.

Information on the phone: 03.21.06.72.00, on Le Touquet

website : www.letouquet.com

Many happy surprises will await you, one of them being the presence of a young Parisian Clothes Designer, Julien Scavini; he will show you his designs of the clothes he made influenced by the traditional British 'savoir-faire'

<http://www.scavini.fr> tailleur@scavini.fr.

This Gala night will be organised in collaboration with the Bergounioux Estate Agent's in Le Touquet. During the gala money will be collected for the benefit of a charity.



20:30 : French Foosh & British Pop music Party at the Lounge Bar ,le 29 29 rue St Louis tel : 03 21 05 05 29

The 29 proposes a 30€ menu including a glass of champagne on arrival. Prior booking advised

22:00 : 'Acer Kamp' Rock Blues, Concert at th Philae

(26 rue Saint Jean -Tel. : 03.21.05.98.71)

23:00 : Special 007 Clubbing Night at the Doral

(26 rue Saint Jean Tel. : 03.21.05.16.99) The décor is worthy of James Bond. Access is free of charge. Proper attire and ID checked at entrance door. The right of admission to the night club may be denied!

01:00 Karaoke at the Philae

(26 rue Saint Jean - Tél. : 03.21.05.98.71)

Sunday October 16 2011

10:30 to 12:00 : horse-drawn carriage rides, from the Palais des Congrès

10:00 : British Tour : Visit or re-discover the resort's historical sights. A bicycle guided Tour-Starting from the palais des Congrès.*

From 10:00 to 20:00 : 2nd edition of the "Salon des Saveurs" / for your taste buds. About 30 food artisans, producers will do their best to celebrate French Gastronomy.

Various activities will also be available for you. Admission fee : 3 € - From 10:00 to 20:00 Information from :

<http://1000saveurs.over-blog.fr>

10:30 -16 30 : *A long Vintage Car Parade will take place in the resort then these cars will be exhibited outside the palais des Congrès.*

Organised in collaboration with the « Touquet Automobile de Collection»



11:00 : *Opalic games Award Ceremony* at the Palais des Congrès

Daniel Fasquelle, M.P. & Mayor of Le Touquet Paris-Plage, Denis Caloin sports councilor and other councillors will hand out the collectible Golden, Silver & Bronze medals to the winners of the Games of the British Week. Everybody will be present: the winners and all the other contestants. All will be invited by the Town Councilors to share a drink and a French traditional country buffet.

12:00 : *«The First British Classic Car Picnic»,* on the lawns of the Palais des Congrès

You will admire ancient cars and motor-bikes, mostly British and then all share the picnic party. All the produce of the Salon du Goût will be available for you to buy from the Palais des Congrès. If the weather conditions were not good enough you would have your picnic in the lounges of the Palais des Congrès. The drivers/passengers wearing the proper clothes of those times will be rewarded. In collaboration with the « Touquet Automobile de Collection»

14:30 to 17:00 : *horse-drawn carriage rides,* from the Palais des Congrès. Free of charge.

15:30 -19:00 : *Tea party,* at the Philae (26 rue Saint Jean – 03.21.05.98.71) *Danse to beautiful music in an Egyptian decor. Do shopping on that danse music.*

Durant toute la semaine

Thanks to the Barrière Casino you will be able to enjoy the play “the Divorcees’ Gang” at the Palais des Congrès as soon as Friday October 7, 20:30. Information & tickets from the Office du tourisme.

** Win 9 return-tickets to visit England and one 3-day stay in Great-Britain offered by the Barrière Casino.*

- From October 8 to 15, the Barrière Casino will draw a raffle per day for one return-ticket to go from France to England.

- On October 16, win a stay in the United Kingdom and live in the footsteps of 007 for 3 days, in the realm of her Majesty the Queen*...

* The raffle will take place everyday at 18:00 at the Bar/Brasserie 'le Wish', the winner will have to be present. The ticket is for free & unconditional on purchase, reserved for non-Casino-banned adults, ID will be checked. Rules of the game consultable at the Casino Barrière reception.

* **The Le Touquet Golf**

(avenue du Golf Tel. 03.21.06.28.00) will offer you, during the British Week, a free meal: -starters+main course+coffe- or -the main course+ dessert+coffe- for each 18-hole Green fees you've paid

* **'Goldfinger' At the Fine Epicerie**

(105 rue de Metz tél. 03.21.06.42.15): each customer that comes into the boutique saying the code word 'Goldfinger' will benefit from a 10% rebate* on what they have bought. * Except on Fauchon products, on wine, beer or on other alcohol beverages.

* **Le Chat Bleu** (47, rue St Jean) Everyone who says the password: 'James Bond' when they enter the boutique will have a nice Chat Bleu surprise.

* **La Coupole** (71 rue de Metz - Tel. 03.21.81.90.22) : thanks to their chef who practised his art in England for 10 years, you will be treated to an original menu composed of 'so British' specialties. Worth trying!

* **the Boutiques «Pol & Si»** (24 rue Saint Jean Tel 03.21.05.37.49) welcome you everyday of the week from 10:00 to 19:00 to show you their new collections.

* **From The Equestrian Centre** you can rent a ride on a horse-drawn carriage (charabanc !) or pony rides with children (baby pony included) on appointment to ask from:

tel: 03.21.05.15.25, reception or by email: centreequestre@letouquet.com

* **Hackett boutique** Le Touquet-Paris-Plage (19 avenue Saint Jean Tél. 03.21.05.77.90) the new collection of the official '2011 British Week' polo shirts is in everyday from 10:00 to 19:00

* **Arthur** (62 saint Jean - Tél.03.21.06.20.86) : 10% rebate on everything for those who give the code word 'Golfinger'

* **« Tea time »** everyday at the Novotel Thalassa (Sea front - Tél : 03.21.09.85.00), from 16:00 to 17:30. For each tea ordered you will be offered a assortment of British cakes.

* **Etr'Ange** (71 rue St Jean) will offer you an exceptional rebate on everything during the British Week.

* **« Les Sports »** (22 rue St Jean) will treat you to French Traditional Cuisine during the whole British week !

* **« L'Escale »** (Aéroport - Tél. 03.21.05.23.22) an original restaurant at the airport will propose a typically British menu for 18€

'So British' at Andrinopole's *

(64 rue de Metz - tél. 03.21.05.42.82)* The new collection has been created especially for the British Week !

* **« Arum et Pois de senteur »** (91 rue de Metz Tél. 03.21.05.20.44) where you will appreciate the 'British' floral compositions.

* **« Sun Silver »** (76 rue de Londres Tél. 03.21.06.11.76) will reserve a specific suntan to its British clientele !

* **« Tea or Coffee »** will be offered to British ladies and gentlemen as well as a 20% rebate on services at : **« Vog Coiffure »** (38 avenue St Jean - Tél. 03.21.05.14.06

* **At the "Globe Trotter"** (66 rue de Metz Tél. 03.21.05.12.54) you will taste new beer and whisky brews, both British and Irish brewing choices. Various sports channels on large TV screens.

* **« Le Matisse »** (68, rue de Metz Tél. 03.21.05.94.81) will warmly welcome British citizens and serve them a wide range of typical dishes.

* **Le Scoop** (1 Place de l'Hermitage Tél. 03.21.06.30.11) will have its traditional dishes on the menu.

* **«Terre de Fromages»** (118 rue de Metz Tél. 03.21.90.61.59) will propose traditional ripened English cheeses.

* **The Mercure Grand Hôtel** (4 boulevard de la Canche – 03.21.06.88.88) will warmly welcome you with beautiful decoration and special menus.

* **Flavio** (1-2 avenue du Verger Tel 03.21.05.10.22) – a special « British Weert » menu : starters, main course & dessert for a special price-35€-

* **At the 'Algy's Bar** (20 avenue Saint Jean Tel. 03.21.06.32.56) you will taste new wines and local cheeses.

* **La Mascotte** * La Mascotte (61 rue Saint Jean Tel. 03.21.05.02.98) where you will find a large variety of products

* **Le Paris-Plage** (31 rue Saint Jean Tel. 03.21.05.59.59) will feature traditional produce for their meals.

* **The « Bleu Blanc Mer » restaurant** (66 rue de Londres – Tel. 03.21.05.52.88) will feature various French traditional dishes

* **Espace coiffure « Au Masculin »** (87 rue St Jean – Tél. 03.21.05.23.83) will do a fine job with your hair. Prior booking advised !

* **The hotel/ bar « Les Arcades »** (128 rue de Metz – Tel. 03.21.05.17.98) will serve a typically French breakfast and you will have a special price on draught beer to go with charcuterie and cheese for your apéritif.

* **« Quality Pizza »** (76 rue de Paris Tel. 03.21.05.08.08) will offer you a 10% price reduction for a pizza if you say the word 'Welcome' !

* At the Centre d'affaires / Business centre at the airport – Tel. 03.21.86.09.92) **An exhibition entitled « Amazonia Terra Incognita »** will exhibit a number of of Guyane objects, among them a collection of rare knives.

* **Peek & Poke** (68 rue Saint Jean Tél.03.21.09.66.96) will enchant you with its shop windows filled with Lego and Playmobil constructions featuring London monuments.

Your first flight on a single-engine airplane
Aéroclub du Touquet, Le Touquet airport
(03.21.05.82.28)

The Le Touquet airport propose flights over Le Touquet & its region.
15 to 30 mn flights according to circuits
a maximum of 3 passengers

* **Le Centre social** (avenue de Villemessant Tel. 03.21.05.28.45) will also organise 'British' activities for both parents and children. Information from : Tel. 03.21.05.28.45

• **Accommodation special offers on : www.letouquet.com**



Collect the British Week badges and come and buy other goodies as well as the 2011 badge from the Office du tourisme.



Many thanks to all the members of the Le Touquet-Paris-Plage Resort, to the "Union Commerciale", to the collaborators of the town and of Le Touquet Tourisme !

We are especially grateful to Sir Peter Westmacott, the United Kingdom's Ambassador to France, to M. Zoyo, deputy spokesperson at the Embassy, to M. de Fabiani, President, to Mme Le Yaouanc, Directeur General, of the Franco-British Chamber of Commerce and Industry, to M. Le Clech, to Mme Livermore, to Mme Canarelli, to Mme Landry, to Mme Hounslow, to Ms. Garett and Holuigue of the "Société Académique du Touquet," to M. & Mme Offroy, to Pierre and Anne.

(1)
Licence required – register at the reception of the Parc équestre du Touquet, on the phone - 03.21.05.15.25- or by email sent to : accueil.centreequestre@letouquet.com

(2)
Licence required, thank you for bringing your own equipment, register with Gabriel Valat, by email sent to : gvalat@letouquet.com ; on the phone : 03.21.05.33.51

(3)
Pôle sport du Touquet Paris-Plage, on the phone - 03.21.05.94.94 by email to pierre.balavoine@letouquet.com before September 23

(4)
Information at: sport@letouquet.com or on the phone :- 03.21.05.94.94

* Starting from the Palais des Congrès.
Adults:5€; children 5-12: 2€50; children under 5 : free A family of 4 : 12€. Registration until the day before from the Office de Tourisme. You can bring your own bike;
if not: bike rent charge : 3€ per hour; 8€ for half a day; 12€ a day*



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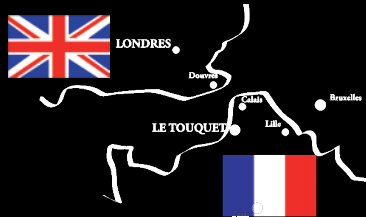
UN SIECLE DE LUMIERES

LE TOUQUET PARIS-PLAGE

1912 2012



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